[Insert date]

**Help [Insert name of charity] secure £5,000 from Benefact Group**

**[Your charity] is calling for nominations to receive a £5,000 Movement for Good Award from Benefact Group.**

[Your charity] is calling on animal and wildlife lovers to nominate them for a chance to be awarded with £5,000 as part of Benefact Group’s Animals and Wildlife Special Draw. This initiative will award a share of £50,000 to ten charities supporting wildlife and animals in need.

Benefact Group’s annual Movement for Good Awards gives over £1million away to charities and good causes.

**How to nominate:** The nomination window for animals and wildlife charities is open between Monday 17 February to Sunday 23 February. It’s quick and easy to nominate [your charity] online at <https://animal.movementforgood.com/>

**Why nominate [your charity] :** Each nomination gives [your charity] a better chance of being selected as one of the lucky winners. If they win, they plan to[Insert information about how your charity will spend the £5,000 if they win and how it will make an impact]. They’re encouraging everyone to use their social media channels to spread the word and ask loved ones to nominate them too. Winners will be drawn at random and the more times [your charity] is nominated the more chance it has of being selected.

[Insert quote from your charity spokesperson which highlights the great work your charity does and encourages people to nominate them].

**Mark Hews, Group Chief Executive of** [**Benefact Group**](https://benefactgroup.com/)**, said:** *“Benefact Group is a family of award-winning specialist financial services companies and the third largest corporate donor to charity in the UK. Owned by a charity ourselves, charitable giving is at the heart of what we do.* *All of our available profits go to good causes and the more we grow, the more we can give.*

*“We’re delighted to be able to donate over £1million to good causes each year through our Movement for Good Awards and we know that for many animal and wildlife charities, £5,000 can make a real difference.”*

Movement for Good is funded by EIO plc, part of the Benefact Group.

**\*\*\*ENDS\*\*\***

**Notes for editors**

**Contact details**[Who should the journalist contact for more information]

**About [your charity]**

1. [Use this space to include some information about your charity, bullet point the information and don’t have more than two or three points here]. For more information visit [insert your web address]

**About the Movement for Good Awards**

1. Benefact Group’s Movement for Good Awards is giving away over £1million to help charities change lives for the better.
2. £370,000 will be donated in £1,000 grants and £100,000 will be donated in £2,000 grants throughout the year. £200,000 will also be given away in £5,000 special grants, and up to £400,000 will be given in larger amounts over the course of the year.
3. The £1,000 awards are open to all UK-registered charities, not-for-profit organisations or community interest companies. Anyone can nominate at any time for the chance to receive £1,000.
4. Movement for Good is funded by EIO plc, part of the Benefact Group.
5. For more information visit [www.movementforgood.com](http://www.movementforgood.com/)

**About Benefact Group**

1. Benefact Group is an independent, specialist financial services group that exists to give all its available profits to charity. Owned by a registered charity, Benefact Trust, Benefact Group’s family of businesses provide specialist insurance, investment management and broking and advisory services in the UK, Australia, Canada and Ireland.
2. Benefact Group is the third-largest corporate donor to charity in the UK, according to the UK Guide to Company Giving 2023/24. It has donated over £200m to charity since 2014 and is aiming to reach its target of giving £250m by 2025. Find out more here: [www.benefactgroup.com](http://www.benefactgroup.com/)